

You save. They rave.



Save \$99* when you purchase a Mac and an HP printer.

Purchase a Mac and an HP DeskJet or Photosmart printer or any HP all-in-one product between June 29 and September 27, 2003, and get \$99* back. This offer is available only at participating Apple Authorized Resellers. To find a reseller near you, call 888-767-5067 or visit www.apple.com/promo/you_save_they_rave.

*Store purchase required and is subject to sales tax. Offer based on \$99 mail-in rebate and manufacturer's suggested retail price of \$99 or higher for the HP printer.



How to get a premium printer at an economy price.

1. Buy an Apple computer.

Buy a qualifying iMac, eMac, Power Mac, iBook, or PowerBook computer from Apple or a participating Apple Authorized Reseller between June 29, 2003, and September 27, 2003. See terms and conditions below for details. To find a participating reseller near you, call 888-767-5067 or visit www.apple.com/promo/you_save_they_rave.

2. And an HP printer.

At the same time, buy one of these printers: HP DeskJet, HP Photosmart, or HP all-in-one.

The Apple computer and HP printer purchases must appear on the same invoice or sales receipt. Your purchase is subject to sales tax.

3. Fill out the coupon.

To receive your \$99 rebate, you must fill out the coupon completely. Please print legibly.

Name

Address

City State Zip

Phone number Email

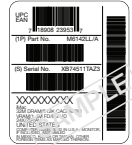
Store where computer and printer were purchased

Store address

All information is complete and accurate. (signature) _____

4. Cut out the UPC labels.

Cut out the UPC labels adhered to the product boxes for the Apple computer and HP printer. The Apple computer UPC label looks similar to the label shown here. Be sure to cut out the whole label, including the part number with bar code, the serial number, the product description, and all layers of the cardboard. Write the serial numbers below. Peeled-off UPC labels will not be accepted.



Apple computer serial number HP printer serial number

5. Mail it in.

Send the completed coupon, postmarked within 30 days of your purchase date, with a copy of your itemized and dated sales receipt for the Apple computer and HP printer, plus the UPC labels from both products, to: **You Save. They Rave. • PO Box 11642 • South Bend, IN 46634-1642**

6. Get \$99 back.

You will receive your \$99 rebate check by mail approximately eight weeks from the date your claim is processed.

Customer Survey

On behalf of Apple, we invite you to participate in the following survey of our customers. Your opinion is very important to us, and your input will help shape future Apple products. All information that you provide will be treated as strictly confidential and will be used only for market research purposes. Survey results are viewed in the aggregate; individual responses are not identified.

Which Apple computer did you purchase? (select one response only)

- Power Mac PowerBook iMac or eMac iBook

Where is the Mac used primarily? (select one response only)

- In your home In a business operated inside the home In a business Other

If the Apple computer that you purchased is being used for a business outside the home, please answer the following question:

Which one of the following best describes your role in the decision to acquire personal computers for your company? (select one response only)

- I am totally responsible for the decision. I participate in the decision with others, but don't have the final say. I evaluate and recommend what to buy. I have no part in the decision.

If Apple had not offered the HP printer promotion at this time, which one of the following would you most likely have done?

- Delayed purchasing a Mac Purchased a Windows-based PC Purchased the Mac anyway

Stay informed. We'll keep you up to date with Apple news, software updates, special offers, and information about related products and services from other companies. You're in control. You always have access to your personal information and contact preferences. To review and update your personal contact information, visit www.apple.com/contact/myinfo. To learn how Apple safeguards your personal information, please review the Apple Customer Privacy Policy at www.apple.com/legal/privacy. If you would rather not receive this information, please check this box.

Terms and Conditions

The following terms and conditions govern this offer: • Order and take possession of qualifying Apple products and Hewlett-Packard products from June 29, 2003, through September 27, 2003. Apple and HP products must be purchased from Apple or a participating Apple Authorized Reseller located in the 50 United States or District of Columbia. • QUALIFYING PRODUCTS: All Apple computers currently offered for sale by Apple. Any HP DeskJet printer with an MSRP of \$99 or higher, any HP Photosmart printer with an MSRP of \$149 or higher, any HP All-in-One products with an MSRP of \$149 or higher. • This offer is not valid with the purchase of used or refurbished equipment. • You must be an end-user purchaser, and not a reseller, to obtain this promotional offer. • You must purchase both a qualifying Apple computer and a qualifying Hewlett-Packard printer at the same time on the same invoice to be eligible for the mail-in rebate. • This offer is valid only while supplies of qualifying products last. • To receive a rebate, you must provide: (1) A completed request coupon. (Request coupons may not be altered.) (2) A proof of purchase consisting of itemized, dated sales receipt(s) showing ALL Apple and HP products purchased, the reseller's name and address, your name and address, the serial numbers of the qualifying products, and the price paid for the qualifying products. NOTE: Order acknowledgements, packing slips, and purchase order copies do not qualify. (3) The UPC/bar code labels cut from all Apple and HP qualifying product boxes. The UPC/bar code labels must be cut from the product packaging so that the cardboard backing is completely removed from the packaging. The UPC/bar code labels must include part numbers with bar codes, serial numbers with bar codes, and product descriptions. • Lost, late, or misdirected mail is not the responsibility of Apple or its agents. • Allow eight (8) weeks from the date your claim is processed to receive your rebate. • Checks must be mailed to an address within the 50 United States or District of Columbia. • This offer is void where prohibited or restricted by law. • This offer is not valid in conjunction with Apple education institutional purchases. Educational pricing and promotional offers supersede this offer. • This offer is not valid in conjunction with any other Apple promotion or HP mail-in rebate offer, except as specifically permitted by the terms and conditions of such other offer or promotion. • This offer can be combined with "A must have for every Mac user" and the "Dream on" instant savings promotion. • Apple is not responsible for printing errors. • You should keep copies of these Terms and Conditions, your completed coupon, your proof of purchase, and the UPC/bar code labels for your records. • Submissions will not be returned and become the property of Apple. • Apple reserves the right to change the Terms and Conditions or end the offer at any time without notice. • The envelope enclosing your completed original coupon, proof of purchase, and UPC/bar code labels must be postmarked within 30 days of your purchase date and received no later than November 15, 2003. • For more information or to learn the status of your rebate request, please call 888-767-5067 or go to www.apple.com/promo/inquiry.